



## Charitable Giving and Corporate Support Application

MarketBeat strives to be a leader in philanthropic involvement and community support. This application is used for community sponsorships, charitable giving requests and MarketBeat’s employee led philanthropy. The application process allows for a more consistent and streamlined solicitation, review and approval, and communication process for all requests received.

Requests will be reviewed and considered quarterly. Submissions are due by February 15<sup>th</sup>, May 15<sup>th</sup>, August 15<sup>th</sup>, and November 15<sup>th</sup> with decisions communicated by the end of the month. Applications received after the deadline will be considered in the following cycle.

**Instructions:** Save this document and e-mail completed application as an attachment to [philanthropy@marketbeatmail.com](mailto:philanthropy@marketbeatmail.com).

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Tax Identification Number: \_\_\_\_\_ Entity Type: \_\_\_\_\_

### Organization Overview

Briefly describe your organization, including your mission, the audience served, your most notable program(s)/service(s), and the impact your organization makes.

### Request Details

Amount: \_\_\_\_\_ Fiscal/Project Period: \_\_\_\_\_

Type of Request:    Capital                  Operating                  Sponsorship                  Special Project  
Other \_\_\_\_\_

Is this a one-time request or likely requested annually? \_\_\_\_\_



**Request Description**

Briefly describe the intended use of the funds, goals and expected timeline of project, if/how MarketBeat would be recognized for the contribution, and any additional relevant details.

Has MarketBeat contributed to your organization in the past?

No      Yes      If Yes, date(s) and amount: \_\_\_\_\_

Would a contribution to this project/organization be acceptable at a lower amount than requested?

No      Yes      If No, please explain: \_\_\_\_\_

Check YES to indicate if any of the below statements pertain to the organization or project for which you are seeking support:

- Incorporated as a nonprofit in South Dakota
- Positively impacts downtown
- Enhances the arts
- Improves quality of life
- Supports community or economic development
- Addresses systemic issues in an innovative way
- Provides opportunities to disadvantaged youth
- Encourages self-sufficiency
- Has a DE&I component
- Founded on faith
- Currently has a MarketBeat team member involved in the mission
- Includes an opportunity for MarketBeat to be directly involved



Please provide context to your responses in the prior question as appropriate.

What else should MarketBeat know when considering a contribution to your organization?

**Next Steps:**

1. E-mail completed application as an attachment to [philanthropy@marketbeatmail.com](mailto:philanthropy@marketbeatmail.com).
2. You will receive an email within a week acknowledging receipt and requesting additional information or clarification, if needed.
3. Applications are reviewed quarterly after each deadline – February 15<sup>th</sup>, May 15<sup>th</sup>, August 15<sup>th</sup>, and November 15<sup>th</sup>. Decisions are communicated by the end of the month following the deadline.