



Charitable Giving and Corporate Support Application

MarketBeat strives to be a leader in philanthropic involvement and community support. This application is used for community sponsorships, charitable giving requests and MarketBeat's employee led philanthropy. The application process allows for a more consistent and streamlined solicitation, review and approval, and communication process for all requests received.

Requests will be reviewed and considered quarterly. Submissions are due by February 15th, May 15th, August 15th, and November 15th with decisions communicated by the end of the month. Applications received after the deadline will be considered in the following cycle.

Instructions: Save this document and e-mail completed application as an attachment to philanthropy@marketbeatmail.com.

Please attach any supporting documentation to your application that will help in the evaluation of your request, such as event promotional materials, sponsorship levels for your event, or program brochures. These additional materials are not intended to replace a thorough and completed application.

Organization Name: _____

Legal Name, if different: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Tax Identification Number: _____

Are you a 501(c)(3): Yes No Entity Type: _____

Organization Overview

Briefly describe your organization, including your mission, the audience served, your most notable program(s)/service(s), and the impact your organization makes.

Has MarketBeat contributed to your organization in the past?

Yes No If Yes, date(s) and amount: _____

Would a contribution to this project/organization be acceptable at a lower amount than requested?

Yes No If No, please explain: _____



Impact Analysis

Please give us examples of how you measure your impact and the organization's success.

What is the impact of \$5,000 raised for your organization?

Request Details

Amount: _____ Type of Request: _____

Example: Capital, Operating, Sponsorship, Special Project, etc.

Is your request tied to a specific event? Yes No

If "Yes", please answer the following supplemental questions.

Enter the name of the event, event date and the event's location.

How many years has the event been ongoing? _____ Average Attendance (Last Two Years): _____

What is the percentage of funds raised at the event that go towards the mission of the organization. _____

Request Description

Briefly describe the intended use of the funds, goals and expected timeline of project, if/how MarketBeat would be recognized for the contribution, and any additional relevant details.



Briefly describe how your organization or project for which you are seeking support aligns with MarketBeat and/or Matt Paulson's giving priorities as shown below.

Giving priorities include positively impacts downtown, enhances the arts, improves quality of life, supports community or economic development, addresses systemic issues in an innovative way, provides opportunities to disadvantaged youth, encourages self-sufficiency, has a DE&I component, founded on faith, currently has a MarketBeat team member involved in the mission, or includes an opportunity for MarketBeat to be directly involved.

What else should MarketBeat know when considering a contribution to your organization?

Next Steps:

1. E-mail completed application as an attachment to philanthropy@marketbeatmail.com.
2. You will receive an email within a week acknowledging receipt and requesting additional information or clarification, if needed.
3. Applications are reviewed quarterly after each deadline – February 15th, May 15th, August 15th, and November 15th. Decisions are communicated by the end of the month following the deadline.