Charitable Giving and Corporate Support Application

MarketBeat strives to be a leader in philanthropic involvement and community support. This application is used for community sponsorships, charitable giving requests, and MarketBeat's employee led philanthropy. The application process allows for a more consistent and streamlined solicitation, review and approval, and communication process for all requests received.

Please read this page in its entirety to understand the qualifications, process, timeline, and expectations.

Eligibility. Applicants must be a registered 501(c)(3), 501(c)(4), or 501(c)(6) to receive funding.

- MarketBeat does not provide funding for the following:
  - Political election campaigns and candidates,
  - For-profit entities,
  - Third-party fundraisers,
  - School sports, clubs and extracurricular activities, or
  - Requests for individuals or individual teams.
- Requests must be received from organizations located within Eastern South Dakota, or purposes of the funds requested shall be used for the benefit of those located within Eastern South Dakota if organization is located outside of Eastern South Dakota.

Timeline. Requests will be reviewed and considered quarterly. Submissions are due by February 1st, May 1st, August 1st, and November 1st with decisions communicated by the end of the month. Applications received after the deadline will be considered in the following cycle.

Event Sponsorship. Submissions for an event sponsorship must have an event date that is at least three months from the submission deadline to be considered. Any events that fall within the three-month window immediately following the application deadline will not be considered.

Supporting Documentation. Please attach any supporting documentation to your application that will help in the evaluation of your request, such as event promotional materials, sponsorship levels for your event, or program brochures. These additional materials are not intended to replace a thorough and completed application.

Funding. Upon approval, the entity will be required to provide an invoice and IRS Form W9 to MarketBeat prior to processing payment. Previous funding does not guarantee funding for subsequent years, or on an ongoing basis.

Questions. Please send questions via e-mail to –

Maureen Ohm, Director of Community Relations
philanthropy@marketbeatmail.com

Instructions: Save this document and e-mail completed application (incl. any supporting documentation) as an attachment to philanthropy@marketbeatmail.com.

Clear Form

Charitable Giving and Corporate Support Application

Organization Name: _____

Legal Name, if different: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Tax Identification Number: _____

Are you tax exempt under IRC Section 501(c)(3): ☐ Yes ☐ No Entity Type: _____

Organization Overview

Briefly describe your organization, including your mission, the target population and who you serve, and your most notable programs, services, or initiatives your organization carries out.

Organization's Annual Operating Budget: _____

Past Contributions and/or Involvement

Has MarketBeat contributed to your organization in the past?

☐ Yes ☐ No If Yes, date(s) and amount: _____

Please explain existing involvement from any MarketBeat team members.

How does your organization use volunteers? Please describe any one-time or ongoing volunteer opportunities available to individuals or groups.

Request Details

Amount: _____ Type of Request: _____

Example: Capital, Operating, Sponsorship, Special Project, etc.

Request Description

Briefly describe the intended use of the funds, goals and expected timeline of project, if/how MarketBeat would be recognized for the contribution, and any additional relevant details.

Would a contribution to this project/organization be acceptable at a lower amount than requested?

☐ Yes ☐ No If No, please explain: _____

Event Sponsorship Details

Is your request tied to a specific event? ☐ Yes ☐ No

If "Yes", please answer the following supplemental questions.

Enter the name of the event, event date and location.

Requested Sponsorship Level? _____*(please attach sponsorship packet)*

How many years has the event been ongoing?_____

Average Attendance (Last Two Years): _____

What is the percentage of funds raised for the event or during the event that go towards the mission of the organization versus expenses of the event? _____

Organization Impact Analysis

Please give us examples of how you measure your impact and the organization's success.

To help MarketBeat understand the scale of your organization's impact, please describe the tangible outcome that $5,000 in funding could create.

Example. If your mission is to provide meals to the hungry, $5,000 provides food supplies necessary to feed XX number of meals to individuals.

Other Information

What similar programs exist in this area? Do you collaborate with other organizations similar to yours? How does your organization differentiate itself from others tackling similar issues? Please explain.

Briefly describe ways the organization has displayed proactive, resourceful approaches to problem solving, developed creative or innovative solutions to address gaps in services or identified needs, or leveraged technology, unconventional partnerships, or creative program designs to enhance impact.

What else should MarketBeat know when considering a contribution to your organization?